

March PMI at New High: China's Economy Shows Resilience

On March 31, 2026, China's National Bureau of Statistics (NBS) officially released the manufacturing Purchasing Managers' Index (PMI) for March. The data showed that the manufacturing PMI rose from 49.0% in February to 50.4%. This not only exceeded the general expectations of market economists but also reached a one-year high since March of the previous year. Returning above the 50% expansion-contraction threshold, this milestone signals a comprehensive recovery in China's manufacturing activities and a steady, positive development trajectory. Against the backdrop of escalating geopolitical conflicts in the Middle East and intensifying fluctuations in global energy prices, this impressive data has drawn high attention from global foreign media. Numerous international outlets have extensively reported on and praised the strong resilience of the Chinese economy amid complex external conditions. This resilience also presents new development opportunities for segmented manufacturing sectors, such as fasteners.

As a core indicator reflecting the business climate of the manufacturing sector, the manufacturing PMI uses 50% as the threshold. A reading above 50% indicates expansion, while a reading below signifies contraction. In February 2026, the manufacturing PMI temporarily slipped into the contraction zone due to Lunar New Year holiday-related production halts. However, in March, as the holiday ended, enterprises accelerated their resumption of work and production. Market activity continued to rise, and all segments of manufacturing gradually recovered, driving the PMI index up by 1.4 percentage points back into the expansion zone. This highlights the robust recovery momentum and development resilience of China's manufacturing sector.

The rebound in the March manufacturing PMI was not merely an improvement in a single indicator but reflected a positive trend of "broad-based improvements across multiple fronts." Core sub-indices saw significant enhancements, further confirming the recovery momentum. According to the NBS, the new orders index, a pillar of manufacturing, rose by 3.0 percentage points month-on-month to 51.6%, returning to the expansion zone. This indicates sustained warming in market demand and a steady increase in enterprise orders, injecting strong momentum into manufacturing development. The production index increased by 1.8 percentage points to 51.4%, reflecting accelerated resumption of work and production, full release of production vitality, and continuous improvement in capacity utilization. The new export orders index climbed by 4.1 percentage points to 49.1%. Although still in the contraction zone, the significant rebound demonstrates the pronounced resilience of China's manufacturing exports and the gradual improvement in overseas demand.

Huo Lihui, Chief Statistician of the Service Sector Survey Center of the NBS, stated that the return of the manufacturing PMI to the expansion zone in March was mainly attributed to the accelerated resumption of work and production by enterprises and the continuous recovery of market demand. Meanwhile, intensified policy support has created a favorable environment for manufacturing development. However, it is also worth noting that due to external factors such as ongoing geopolitical conflicts in the Middle East, prices of related raw materials like petroleum and chemicals have surged. Coupled with rising logistics and freight rates, production cost pressures on enterprises have increased. In March, the proportion of enterprises reporting high raw material and logistics costs both rose compared to the previous month. The indices for the purchase price of main raw materials and factory-gate prices reached 63.9% and 55.4%, respectively, both at relatively high levels, exerting some squeeze on corporate profit margins.

Against this complex backdrop, China's manufacturing PMI achieving a counter-trend rebound and hitting a one-year high has sparked widespread attention and high praise from global foreign media. Multiple authoritative international media outlets have focused on this data, interpreting the resilience and vitality of the Chinese economy. On March 31, the Associated Press reported that China's March manufacturing PMI exceeded expectations and reached a one-year high, indicating that, for now, the Chinese economy "appears to have weathered" the energy shock brought by the Iran war, demonstrating strong risk-resistance capabilities.

The Nikkei website also simultaneously reported on China's manufacturing PMI data, focusing on the improvement of core sub-indices. It pointed out that the substantial rebounds in the new orders and production indices reflect the recovery vitality of Chinese manufacturing, and that the steady recovery of China's manufacturing sector will provide important support for global economic growth. CNBC emphasized that China's latest manufacturing PMI data shows increases in both the production and new orders indices, indicating that Chinese manufacturing is accelerating its recovery and business conditions continue to improve.

The Wall Street Journal website published a report titled "China PMI Data Shows Resilience Amid Middle East Conflict," explicitly stating that the economic data released on March 31 offers a glimpse into the business conditions of enterprises in the world's second-largest economy against the backdrop of escalating Middle East conflicts. The positive trend demonstrated by the data fully highlights the resilience of the Chinese economy. Citing analysts, the report noted that although China's inflation outlook is largely affected by the Middle East crisis, in the long run, as the pain from oil and gas shocks accelerates the global green energy transition, Chinese green energy product manufacturers will benefit.

In fact, China's economic resilience is reflected not only in the counter-trend rebound of PMI data but also in the sustained resilience of overseas demand and the continuous optimization of industrial structure. According to reports, Cameron Johnson, Senior Partner at Shanghai TradeWind Business Consulting, stated that in recent weeks, overseas buyers, especially those from Europe, India, and East Africa, have increased their inquiries for Chinese solar panels and batteries. Behind this change is the accelerating trend of the global green energy transition, and China's leading advantage in the green energy sector is translating into tangible market demand.

Economists are generally optimistic about China's future economic development, believing that global demand may remain strong even in the short term. Citi economists predict that if demand remains robust, China's status as the "world's factory" will be further strengthened, continuing to provide support for global supply chain stability. Goldman Sachs economists pointed out that, from a medium-term perspective, recent energy shocks and heightened geopolitical uncertainties may prompt more countries to prioritize energy security. This shift is advantageous for China—achieving energy security requires building nuclear power plants, promoting renewable energy, and accelerating the adoption of electric vehicles. China holds a dominant position in these industries and will significantly benefit from this global transformation.

For the fastener industry, the record-high manufacturing PMI in March and the strong resilience of the Chinese economy are undoubtedly major positives. As the "grain of industry," fasteners are widely used across various manufacturing sectors. Whether it is the accelerated resumption of work and expanded production scale of manufacturing enterprises or the growing demand in green energy and high-end equipment, it will directly drive market demand for fasteners. With the manufacturing PMI returning to the expansion zone, increased enterprise orders, and accelerated production pace, procurement demand for fasteners will rise synchronously. In particular, demand for high-end precision and corrosion-resistant fasteners in new energy and high-end equipment will continue to expand.

It is worth noting that although rising raw material prices have brought certain cost pressures to enterprises, they also compel fastener companies to accelerate technological upgrades, optimize product structures, and promote the industry's transformation toward high-end and precision manufacturing. Many fastener enterprises have begun to increase R&D investment, enhance product added value, reduce raw material consumption through technological innovation to alleviate cost pressures, and seize the opportunity of the green energy transition to develop specialized fasteners for new energy equipment, thereby expanding market space.

Although the energy shock triggered by the Middle East conflict has pushed up raw material prices in the short term, it has also brought new development opportunities for Chinese manufacturing in the long run. As the global green energy transition accelerates, China's leading advantage in new energy will drive the coordinated development of upstream and downstream industrial chains. As core components of new energy and high-end equipment, fasteners will usher in broad market prospects. For example, the development of solar panels, new energy vehicles, and nuclear power plants all require large quantities of high-quality fasteners, providing new growth drivers for fastener enterprises.

As a fastener website operator, we always pay close attention to macroeconomic trends and industry development dynamics. The record-high manufacturing PMI in March and the strong resilience of the Chinese economy have injected powerful momentum into the development of the fastener industry. Currently, the manufacturing recovery trend is obvious, market demand continues to warm up, and overseas demand is gradually improving. All these present rare development opportunities for fastener enterprises. Companies should seize this opportunity to accelerate technological innovation, optimize product structures, enhance product quality and competitiveness, and precisely align with market demands, especially in green energy and high-end equipment, to achieve high-quality development.

At the same time, enterprises should rationally cope with challenges such as rising raw material prices, strengthen supply chain management, optimize procurement channels, reduce production costs, and focus on brand building and market expansion. Relying on the strong resilience of Chinese manufacturing, they should actively explore both domestic and international markets. Furthermore, with the growing global awareness of energy security and the accelerating green energy transition, fastener enterprises should plan ahead, develop products adapted to new scenarios and demands, seize market opportunities, and gain an edge in industry competition.

Industry experts say that the manufacturing PMI hitting a one-year high in March is a vivid manifestation of China's economic resilience and has laid a solid foundation for high-quality manufacturing development throughout the year. Under complex external conditions, the counter-trend recovery of Chinese manufacturing is inseparable from strong policy support and the proactive efforts of enterprises. This recovery trend will continue to drive the coordinated development of upstream and downstream industrial chains, bringing long-term and stable development opportunities to segmented fields like fasteners.