

The Chongqing Fastener and Spring Exhibition Kicks Off

In March 2026, as spring blossoms, the mountainous metropolis of Chongqing, situated along the Yangtze River, hosted a premier professional event focused on the frontiers of manufacturing. On the morning of March 24, the 23rd Chongqing Fastener, Spring, and Equipment Exhibition, themed "New West, New Starting Point, New Future," officially opened at Hall S1 of the Chongqing International Expo Center. Industry association leaders, technical experts, key enterprise representatives, and professional buyers gathered to engage in in-depth discussions on industrial transformation and upgrading, jointly exploring new development pathways for western manufacturing. Supported and guided by the Chongqing Fastener Industry Association, and co-organized with over ten provincial and municipal associations from cities including Wenzhou, Dongguan, and Suzhou, the exhibition aims to actively integrate into the Chengdu-Chongqing Twin City Economic Circle, seize strategic opportunities in the early stages of the "15th Five-Year Plan," and assist Chongqing in building its "33618" modern manufacturing cluster system to create an industrial highland radiating across the western region.¹³

Opening Ceremony: Building Consensus and Mapping the Future

The opening ceremony commenced promptly at 9:30 AM. Zhang Yao, President of the Chongqing Fastener Industry Association and Chairman of Chongqing Fanglue Precision Metal Products Co., Ltd., delivered the keynote address. Addressing the complex macroeconomic landscape of 2026, Zhang provided an in-depth analysis of the challenges and potential opportunities facing the fastener industry. He pointed out that fasteners and springs, as foundational manufacturing components, have transcended their traditional role as general-purpose parts and are now becoming critical foundational elements supporting strategic emerging industries such as new energy vehicles and aerospace. Zhang emphasized that this exhibition is poised to serve as a new starting point for the industry's transformation and upgrading. He issued a clear call to the industry to abandon low-level price competition and steadfastly accelerate the transition toward high-end, intelligent, and green development. He further noted that the deepening of the Western Development Strategy provides unprecedented market space, urging the entire industry to work synergistically to explore this promising blue ocean market.¹²

Subsequently, Fan Wenwu, Executive Vice President of the Dongguan Fastener Industry Association, and Zhou Tao, Marketing Deputy Director of Chongqing Standard Parts Industrial Co., Ltd., spoke as guest representatives. Drawing on their respective companies' practical experiences, they shared effective strategies for navigating market fluctuations and achieving technological breakthroughs. They highlighted Chongqing's immense development potential,

underpinned by its unique geographical advantages and solid industrial foundation within the new framework of the Western Development Strategy, and expressed strong confidence in the future high-quality development of the fastener industry.¹²

Exhibition Tour: Panoramic Display and Supply-Demand Matching

Following the opening ceremony, attending leaders and guests conducted a comprehensive tour of the exhibition halls. In Hall S1, over 300 high-quality exhibitors showcased their latest products and technological achievements. The displays covered micro-precision fasteners, large-scale engineering fastening systems, traditional cold-heading equipment, and comprehensive digital workshop solutions, spanning the entire industry chain from raw material supply, manufacturing, heat treatment, testing equipment, to end-use applications.¹³

During the tour, guests paused at various booths to inquire about technical parameters and practical application scenarios, engaging in deep dialogues with company executives. The vibrant atmosphere of exchange and the efficient, pragmatic matching of supply and demand fully demonstrated the exhibition's comprehensive platform value in brand showcasing, technical exchange, and trade cooperation.¹²

Technology Empowerment: In-Depth Analysis and Solutions for Breakthroughs

That afternoon, the highly anticipated "2026 Chongqing Fastener and Spring Industry Technology Innovation and High-Quality Development Exchange Conference" was held concurrently. Moderated by Mo Taiming, Secretary-General of the Chongqing Fastener Industry Association, the conference was themed "Breaking Through · Renewal · Symbiosis." Technical experts from companies such as Yiming Yishibi, Xiamen Zhongzhi Ruibo, Chongqing Yongquan Environmental Protection, and Meiguang Environmental Protection Technology took the stage to share professional insights on cutting-edge topics. These included the technological evolution of cold-heading equipment, implementation pathways for digital factories, green transformation strategies for electroplating parks, and the latest breakthroughs in hydrogen removal technology, providing actionable solutions to common industry pain points. During a special panel discussion titled "From 'Involution' to 'Breakthrough': How SME Fastener Companies Can Leverage Domestic Substitution to Overtake on the Curve," experts unanimously agreed that amid fierce market competition, SMEs must abandon traditional mindsets. Through continuous technological innovation and refined management, they should seek differentiated survival spaces in niche tracks like new energy vehicles and aerospace, striving for key breakthroughs in the domestic substitution process.¹²

Looking Ahead: Linking the Nation and Leading the West with Intelligence

This exhibition was not merely a concentrated display of products and technologies, but a profound integration of industry resources. With strong support from industry associations in Wenzhou, Jiaxing, Dongguan, Suzhou, Ningbo, and Dainan, the exhibition successfully built a cross-regional cooperation network. Concurrently, over ten authoritative media outlets, including Fastener Industry Network, Zhengsheng Media, Oriental Minggui, 888 Spring Network, Gold Spider Fastener Network, Fastener Yellow Pages, and Screws & Machinery, provided comprehensive coverage, forming a three-dimensional publicity matrix.²⁴

Leveraging Chongqing's robust foundation of trillion-level manufacturing clusters, the exhibition precisely matched core downstream demands in automobiles, equipment manufacturing, electronic information, and aerospace. By efficiently connecting upstream and downstream players in the industry chain, it is steadily evolving into a bellwether for fastener industry development in the western region and nationwide.²⁴